



October 3, 2023

Lensic Performing Arts Center  
Attention: Tim Franke  
211 West San Francisco St.  
Santa Fe, NM 87501

Dear Lensic 360 Team,

The Climate Change Leadership Institute (CCLI) is proud to present the Lensic 360 team led by Tim Franke with the Climate Innovation Award for composting excellence and dynamic waste diversion at your marvelous public event series.

As you know well, composting is a vital solution to the impending climate crisis, by helping reduce methane emissions and helping sequester carbon in the ground. Composting also supports healthy soil and wider ecosystem services as well as the growing of more nutritious foods and the associated public health benefits involved. For these and plenty more reasons, we and so many others in our community really appreciate Lensic 360's consideration & leadership by composting at your significant concert series events and diverting as much as 70 percent of the waste from these events.

You are not doing this as a greenwashing stunt but because you really care and you see the wisdom of it. Hopefully more and more businesses and organizations and the public at large are likewise inspired and join in the movement which you are pioneering and so meaningfully participating in.

Thank you for making this stellar commitment and leading by example.

With commendation and appreciation,

Robb Hirsch  
Founder and Executive Director